

ICONIC AWARDS 2023: Innovative Interior – enter now and profit from high exposure as a winner

Frankfurt am Main, 15 November 2022

Companies in the furniture industry and their partners in interior design are invited to register for the ICONIC AWARDS 2023: Innovative Interior at www.innovative-interior.com as of now.

The awards, which are organised by the German Design Council, distinguish outstanding products and concepts in all fields of interior design each year. They are targeted at businesses in the furniture and interior-design industries. The awards' image is shaped by innovative work in all product areas within the sector, ensuring strong attention within the market. Featuring nine main categories, the ICONIC AWARDS: Innovative Interior give a forum to the entire world of product and furniture design. Moreover, starting this year, all products and projects can also be entered for the general category of »Sustainable Design«.

In 2023, the German Design Council will be organising two networking events at the »Salone del Mobile« and »imm cologne« international furniture fairs for winners of the ICONIC AWARDS 2023: Innovative Interior, creating a unique platform for design discourse and interdisciplinary exchange with experts. Along with the exhibition which this year will take place in parallel with »imm cologne« (4–7 June 2023), the German Design Council is providing particular support for connections between the furniture industry and architects and property developers.

An international jury of recognised experts will decide on the recipients of the coveted »Best of Best«, »Winner« and »Selection« awards.

With special awards for »Brand of the Year« and »Creator of the Year«, the German Design Council will furthermore be honouring the brand of the year for outstanding work on design and innovation as well as the strong solo work done by an individual designer. Nominations for the two special awards will also be made by the expert jury and representatives of specialist media.

The jury comprises 2023

- Barbara Friedrich, Design Journalist, Hamburg
- Monica Förster, Managing Director Monica Förster Design Studio, Stockholm
- Raphael Gielgen, Trendscout Future of Work Life & Learn, Vitra GmbH, Weil am Rhein
- Sebastian Wrong, Designer and Co-founder Established and Sons, London; Owner and Founder The Wrong Shop
- Tobias Lutz, Founder Architonic | Chief Strategy & Brand (DAAily Platforms), Zurich

Key information

- Early-bird deadline: 16 Dezember 2022
- Deadline for funding application: 3 Februar 2023
- Registration deadline: 24 Februar 2023
- Networking events: April & June 2023
- Awards ceremony: 4 Juni 2023
- Winners Exhibition: 4 to 7 June 2023

Detailed information on the competition can be found at: www.innovative-interior.com

The German Design Council

The German Design Council has operated as one of the world's leading centres of expertise in communication and knowledge transfer within design, branding and innovation since 1953. It is part of the worldwide design community and has always contributed to the establishment of global exchange and networking thanks to its international offering, promotion of new talent and memberships. With events, conventions, competitions, jury meetings and expert committees, the German Design Council connects its members and numerous other international design and branding experts, fosters discourse and provides important stimulation for the global economy. More than 350 businesses currently count among its members.

Press officer

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