

ICONIC AWARDS 2019: Innovative Interior: winners from the international interior design scene set new trends

Frankfurt am Main, 10 December 2018

From smart shower systems to flexible lights, from dazzling floor coverings to relaxed lounge landscapes – the winners of the ICONIC AWARDS 2019: Innovative Interior reveal the latest trends in interior design. The German Design Council will present an exhibition of the winning projects in Cologne from 14 to 20 January, as part of the 'Design at the Kunstverein' programme.

The number of participants in the international competition rose by 9% from last year, with nearly 550 entries. Overall, the judges awarded 31 'Best of Best' titles for outstanding design achievement in the furniture, outdoor products, bathroom and wellness, office and workplace, building facilities, kitchen and household, lighting, textiles, walls, floor and ceiling categories. The award ceremony will be held at the Kölnischer Kunstverein on 13 January 2019. The public are cordially invited to attend the opening of the winners' exhibition, which takes place the same evening.

You can find all of the winners from the ICONIC AWARDS 2019: Innovative Interior in our online gallery: www.innovative-interior.com/winner

Design at the Kunstverein

In January 2019 the imm cologne trade show will transform Cologne into a meeting place for the interior design industry as well as interior design fans. Under the slogan 'Design at the Kunstverein', the Cologne art museum will host an exciting programme of design-related events, including the exclusive exhibition of the winning projects from the ICONIC AWARDS 2019: Innovative Interior. Throughout the entire trade show, this exhibition at the Kölnischer Kunstverein will provide an exciting programme highlight for aficionados of art and design.

Special guided tours of the exhibition are co-sponsored by the Deutsches Design Museum Foundation. And if you are itching to try your own hand at design, you can take part in the mini-workshop – the '10-minute chair' is an exercise in design which focuses on finding a way to give form to your creativity under the constraint of using limited materials.

Another programme highlight is the exhibition of winning entries from the ein&zwanzig 2018 competition for emerging talents. The outstanding projects which were unveiled for the first time at the Salone del Mobile will be exhibited once again.

The ICONIC AWARDS: Innovative Interior – a trend barometer

The 'Genuine' trend: in a world increasingly dominated by technology, the return to original materials and tributes to craftsmanship are becoming more popular. Combined with innovative materials and new processing technologies, the result is the advent of refreshing new object and space worlds.

The 'Jewel' trend: this trend gives us opulent interiors in gold, silver and marble – with bold, expressive colours, shapes and patterns, glittering accessories and iridescent surfaces set against dark walls and floor coverings in violet, brown or black tones.

The 'Summer Party' trend: this is all about experiencing nature as an expression of freedom, and to compensate for the daily urban grind – encompassing outdoor kitchens, lounge landscapes for the garden, and furniture made from robust materials suited to both indoor and outdoor use. This takes our social sphere outdoors, thus dissolving the boundaries between the presumed counter worlds.

The competition

Every year the ICONIC AWARDS: Innovative Interior recognise superbly designed products in the interior design industry. Outstanding achievements in all product areas set the tone of the competition, creating strong interest in the market and conveying quality and trends within the industry. In this way, the German Design Council creates a unique platform for architects and object designers to network with the interior design industry.

German Design Council

The German Design Council is one of the world's leading centres of competence for communication and knowledge transfer in the area of design and branding. Currently, more than 300 companies belong to its foundation. The German Design Council was founded in 1953 on the initiative of the German Bundestag to support and enhance the design expertise of German industry. It pursues a wide range of activities with a single goal: to communicate how the strategic use of design can increase brand value on an ongoing basis.

Contact:

Janine Wunder, Vice President Communications and Marketing

Phone +49 (0) 69 74 74 86 70

Fax +49 (0) 69 74 74 86 19

E-mail presse@german-design-council.de

www.german-design-council.de